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**Lorraine Johnson, CFP®, CFA®, ADPA®,
of LifeTime Asset Management
2022 NC Women Business Owners Hall of Fame Induction**

RALEIGH, NC (OCTOBER 4, 2022) Lorraine Johnson has dedicated her career to improving the financial wellbeing of her clients and to breaking the glass ceiling in her profession. She feels honored to be inducted into the North Carolina Women Business Owners Hall of Fame. Lorraine will be in great company. Her fellow inductees include these other impactful women: business owners Mary Diener, Joan Maxwell, Van Eure, and Sepi Saidi, PE; and advocates Katie Gailes and Monica Doss.

Launched in 2018, the North Carolina Women Business Owners Hall of Fame honors North Carolina's most successful female entrepreneurs and advocates who have made significant and enduring contributions to impact women's entrepreneurial development in North Carolina.

"I am thrilled to be inducted into this elite group of women entrepreneurs and professionals who have made a lasting impact on their respective areas of specialization as leaders and mentors," said Lorraine Johnson, Wealth Consultant with LifeTime Asset Management. "Building a successful company was both a challenge and a privilege. Selling the company to LifeTime in 2017 has allowed me to focus solely on delivering exceptional financial guidance and service to our clients. LifeTime's team approach provides stellar support to me and to my clients as we continue our successful relationship."

Matt Glova, CFP®, CEO of LifeTime Asset Management commented, "We are extremely proud of Lorraine's accomplishments, both professionally and personally. We saw early on that Lorraine's dedication to her clients and this industry align well with LifeTime's approach. Merging her client base with LifeTime has been a great fit. Lorraine continues to be a valued member of our Wealth Consulting team, particularly with regard to her investment specialization."

Lorraine started her career in the banking industry in 1984. Just three years later, Lorraine became the bank's regional portfolio manager in the Triangle and soon earned the investment profession's prestigious Chartered Financial Analyst® designation. In 2007, Lorraine founded Triangle Financial Advisors, a financial planning, investment management, and insurance firm. She has received numerous awards from NAWBO Greater Raleigh, organized the chapter's first legislative lobby day, and was an Athena PowerLink of the Triangle recipient. Lorraine has been featured in InvestmentNews Magazine and The Wall Street Journal.

In 2017, Lorraine was appointed by the governor to the North Carolina Supplemental Retirement Board of Trustees. A passionate believer in giving back, she is an avid supporter of Triangle Family Services, received the LGBT Center of Raleigh's 2016 Distinguished Service Award, and has served on the boards of Equality North Carolina, NAWBO- Greater Raleigh, and Athena of the Triangle.

Lorraine will celebrate this honor on October 20 at the NCWBO Hall of Fame Gala along with family members, friends and the LifeTime team.

About LifeTime Asset Management

LifeTime Asset Management helps clients by simplifying wealth management and investment complexities, aggregating every aspect of their finances and clarifying their goals and choices. LifeTime's wealth consultants are CERTIFIED FINANCIAL PLANNER™ professionals, having met the highest educational standard in the financial planning industry. LifeTime currently includes 11 CFP™ practitioners and 90 years of combined experience in the financial field. The firm is also backed by an independent broker/dealer, Commonwealth Financial Network®, meaning they are independent — LifeTime Asset's Wealth Consultants are free to act solely in clients' best interest, objectively, without pressure to promote a certain product or strategy. LifeTime added a tax department to the firm in 2020. Our tax team provides tax return preparation and bookkeeping services. Our asset and tax management teams work together to provide comprehensive financial services. Learn more at www.lifetimeasset.com.

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